



DAKOTAH JENNIFER

Creative Director

Email: djmj@nreuv.com

Northern Real Estate Urban Ventures

SKILLS AND CAPABILITIES

- Generating Engaging Visual Media Content
- Executing Outreach Strategies
- Coordinating Media Accounts and Presence
- Creative Direction and Vision Development

CAREER PROFILE

Northern Real Estate Urban Ventures, Washington, D.C. – Data Products Associate 2016 to 2020, Media Content Specialist 2020 to 2022, Brand Marketing Manager 2022 to 2024, Creative Director 2024 to Present, Generate and design marketing packets, digital content, and promotional materials. Compile, edit, and rework RFPs and related documents. Create, update, and manage all websites, including form management and the development of fillable deliverables. Create testimonial videos to spread brand awareness. Handle onboarding processes, administrative tasks, and website maintenance. Utilize cultural expertise to craft resonant messaging and provide socio-political and economic consulting. Design and implement qualifications packages. Assist the principal with brand image, personal branding, publicity, public relations, and self-marketing. Deliver design-based, data-driven technological services and consulting. Produce video content and outward-facing collateral to effectively promote the brand.

EDUCATION

Columbia University, School of the Arts, New York, New York MFA, Creative Writing
Washington University in Saint Louis, Saint Louis, Missouri B.A., English Major, Relevant Emphases: Sociology and American Culture Studies